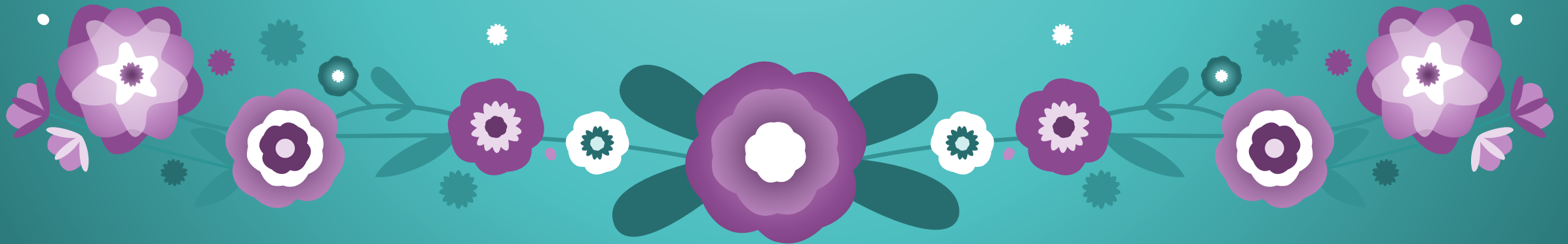


# ROSE WATER EXTRACTION

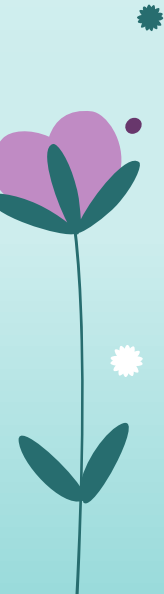
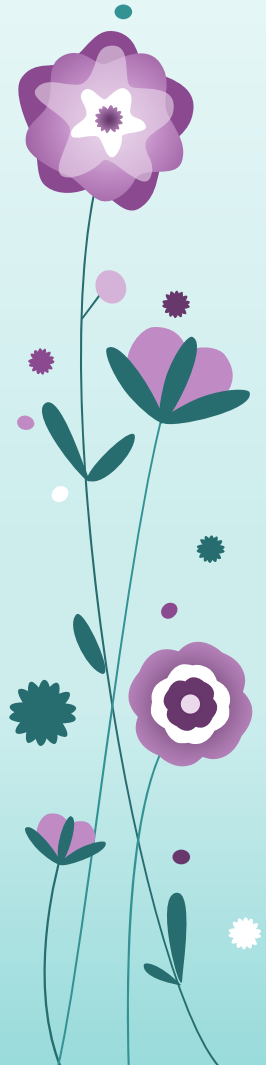
Presentation by

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# What is Rose Water?

- A rose by any name smells as sweet
- It is the liquid or hydrosol remaining when rose petals and water are distilled together for the purpose of making rose oil.
- rose water is certainly almost universally enjoyed, with its sweet and deep aroma, and delightful and unusual taste.
- Roses are red, water is blue, and when you blend the two together, you get a powerful beauty potion that hydrates, heals, and maintains the skin's pH balance



# Rose Water Project

## Steam distillation

- Rose water will be extracted through Steam Distillation method in which rose petals will immediately prepared to go through a very meticulous steam-distillation process. The rose petals are kept in chamber with water. The steam heats up the chamber and the water starts to boil and thus evaporates while extracting all the soluble elements. The evaporated water passes through a condenser and cools down to become pure rose water.

## Important Issues

- Contract sourcing of good quality rose-petals on reasonable prices.
- Ensure the quality of the finished product.
- Effective marketing and distribution of the product particularly to the wholesale buyers

# POTENTIAL TARGET MARKETS

Rose water is used in many medical, cosmetic and culinary products. Large herbal medicine companies and pharmaceutical businesses are major buyers of rose water. Additionally, due to traditional consumption of rose water for household use, there is also a significant consumer market

## **Estimated Investment required for**

Total installed production capacity of rose water one lakh liters from 10 ton rose petals and two lakh liters of water

The total project cost for setting up a Rose Water Processing Unit is estimated at Rs.20 lakhs out of which Rs.13 lakhs is capital cost and Rs.7 lakhs is working capital.



Thank you

Questions?

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